

PATENT APPLICATION
Docket No. 2705-167
Client Seq. 4176 – CPOL 114048

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: James Allen Clark et al. Confirmation No.: 4571

Serial No. 09/864,360 Examiner: Annan Q. Shang

Filed: May 23, 2001 Group Art Unit: 2623

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN VIDEO
DISTRIBUTION NETWORKS

Date: February 14, 2008

Mail Stop Appeal Brief – Patents

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**TRANSMITTAL OF APPEAL BRIEF
(PATENT APPLICATION - 37 C.F.R. § 1.192)**

1. In accordance with 37 CFR 41.37(a)(1), a single copy of the APPEAL BRIEF is transmitted in this application with respect to the Notice of Appeal filed on September 27, 2007
2. This application is on behalf of other than a small entity.
3. Pursuant to 37 C.F.R. § 1.17(c), the fee for filing the Appeal Brief is \$510
4. Payment of the total fee of \$510 being made electronically.
5. Any deficiency or overpayment should be charged or credited to deposit account number 13-1703.

Customer No. 20575

Respectfully submitted,

MARGER JOHNSON & McCOLLOM, P.C.


Derek Meeker
Reg. No. 53,313

MARGER JOHNSON & McCOLLOM, P.C.
210 SW SW Morrison Street
Portland, Oregon 97204